

Festival In The Park



Business Sponsorship & Vendor Information

Sponsored by Calvary Chapel Castle Rock
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About the Festival

The Castle Rock Festival in the Park is a community wide event held every August in Castle Rock, Colorado. For the past 3 years, Calvary Chapel Castle Rock has sponsored this large event as a way to give back to our community. In 2008, over 1,000 people gathered to listen to live music, eat free food, and enjoy a full day of fun with the family. This year we are expecting over 2,000 attendees and have added a number of attractions...

2009 Festival Details

Live Bands

This year we are doubling the size of our stage, and are including 4 extra bands to provide music during the entire all day festival. The festival will also be emceed live by KLOVE | 91.1 FM.

Free Food

One of the unique things about Festival in the Park is all of the great FREE food! BBQ, drinks, food from local businesses, Chili Cook off, and a lot more!

Fun For Kids

Here are a few of the attractions we will have just for kids: Climbing wall, face painting, lots of free giveaways, a magic show, games & relays all day long! We also have multiple inflatable attractions including: a bounce house, bungee run, fun house, and special area for parents with small children.

Business Vendor Booths

This year, some big changes are coming to Festival in the Park! For the first time ever we are inviting local businesses in Castle Rock to have vendor booths/tents at the event to add value to the overall event and help businesses reach out to the Castle Rock community. These booths will cost a minimal fee which covers our expenses to provide the tent and electricity. And since Calvary Chapel is a 501c3, your donations are tax deductible.

*In order to sell merchandise, you must have a valid Castle Rock business license.

Business Sponsorships

Along with the vendor booths, we are also opening up a limited number of sponsorship opportunities for participating businesses.

Over for Sponsorship Information →

Top 3 Reasons to Sponsor Festival in the Park

1. Get your product or service maximum exposure in one of the largest free events in Castle Rock.
2. Reach potential customers through multiple mediums including: vendor booths, festival banners, giveaways, festival programs, flyers, web, email & social media websites.
3. Get a great tax write off for your sponsorship donation.

Sponsorship Opportunities:

Option A - Vendor Booth (\$150 donation)

- 10x10 Vendor Booth (tent)
- 8 ft. Table + 2 chairs
- Electricity
- All merchandise sold must be pre-approved by Festival in the Park & Calvary Chapel Castle Rock

Option B – Event Sponsorship (\$500 donation)

- Free 10x10 Vendor Booth (tent)
- ¼ page advertisement in the Festival program (Roughly 2,000 Circulation at Festival)
- Banner advertisement and website link on the festival website
- Logo on shared sponsorship banner displayed at the event
- Mentioned at least twice on stage

Option C – Event Sponsorship (\$1,500 donation)

- 10x10 Vendor Booth (tent)
- ¼ page advertisement or coupon in the Festival program (Roughly 2,000 Circulation at Festival)
- Banner advertisement and website link on the festival website
- Logo on shared sponsorship banner displayed at the event
- Logo on display posters given to businesses around Castle Rock (500 circulation)
- Large 3x6 banner displayed at the event (sponsor is responsible for providing banner)
- Small Logo on Event flyer handed out to Castle Rock residents (10,000 circulation)
- Mentioned at least twice on stage

Option D – Event Sponsorship (\$3,000)

- (2) 10x10 Vendor Booths (tents)
- ½ page advertisement or coupon in the Festival program (Roughly 2,000 Circulation at Festival)
- Banner advertisement and website link on the festival website
- Logo on shared sponsorship banner displayed at the event
- Logo on display posters given to businesses around Castle Rock (500 circulation)
- 2 Large 3x6 banners displayed at the event (sponsor is responsible for providing banners)
- Large Logo on Event flyer handed out to Castle Rock residents (10,000 circulation)
- 2 on stage announcements by the K-LOVE radio station emcee, and special onstage giveaways

Special Opportunities

- Any of the above options can be customized to fit your company/organization's needs.